

Creative people who work hard to deliver ideas that support your business

Epigram provides design, writing and communication skills for print, multimedia, exhibitions, film and events. Based in Manchester, we work throughout the UK and beyond.

Our client list is wide and varied and we enjoy long standing relationships with professional service firms, PLCs, government bodies, universities and arts organisations.

We work hard to deliver original ideas, strongly executed, on time and without fuss. We listen, pay attention to detail and act quickly, understanding the pressures and constraints under which our clients operate.

Understanding your business

Having worked for over a decade with world class organisations in the private and public sector, we understand many of the issues faced by those in marketing.

For example, time is almost always a factor. Marketing people have internal clients who demand great outcomes, in ever reducing timeframes. We have created a team that meets unreasonable deadlines, without a reduction in the quality of design.

But you don't just want to meet deadlines. You want work that you can be proud to present to colleagues and the outside world. Creativity is still our main driver and we believe that we have a track record in delivering unusual and effective answers to your briefs.

Your identity is always highly important to us; we have worked to develop a number of corporate brands, for organisations large and small, and to implement visual identity programmes across international firms.

We respect your budgets and will always quote a job up front. We will keep you posted and seek your permission for any changes as we go along. We will strive to give you value for money at every stage of the job and won't provide you with any nasty surprises on the final invoice.

Our main aim isn't to win awards, but to help you achieve your goals. We never lose sight of the fact that we're here to make you and your organisation look good. We would like to be people you can trust to produce the goods and be there for you whenever and wherever you need us.

Clients

Our client list in the last 12 months has included, amongst others:

BAE Systems plc
Cornerhouse
Disability Rights Commission
Eversheds LLP
Henshaws Society for Blind People
Imperial War Museum North
John Rylands Library
Manchester Cathedral
Manchester Metropolitan University
Norwich Union
Siemens plc
Science Learning Centre North West
University of Liverpool
University of Salford
University of Sheffield
Whitworth Art Gallery

Our people

Epigram has 14 full-time members of staff, including 11 designers, and two part-time associates.

Our skills include:

- graphic design for print and multimedia
- research, copy and script writing
- communication planning for campaigns and events
- internal communication consultancy
- film and event production.

Key personnel

Nicky Owen MBA

Joint Managing Director and co-founder member of Epigram, Nicky's background is in PLC corporate affairs and corporate design management. She provides consultancy, project management and client liaison services.

Neville Stott

Joint Managing Director and co-founder, Neville has 24 years experience in the design industry. He has worked with many leading clients in education, industry and the Arts to deliver a range of design communications.

Nigel Whittle

As Design Director, Nigel has 15 years experience in the design industry and in recent years has been at the forefront in developing and implementing visual identity guidelines.

Ted McDermott

Writer and ideas man, Ted has inspired and articulated many campaign concepts. As well as writing scripts and copy, he has also helped clients define brand messages and corporate tone of voice.

Approach to costing

We are committed to giving our clients excellent value for money. All jobs will be quoted in advance; your approval will be sought for any costs incurred over and above.

We will not charge you for the time you need to brief us on a job, nor will we charge you for archiving your work or supplying pdfs.

Our fees are based on an estimate of time. In addition, we will pass on the cost of materials and expenses.

Equal opportunities and disability

Epigram takes very seriously its social and environmental responsibilities. In our role as an employer and in our relations with clients and suppliers, we believe that all people regardless of their social or ethnic background, have the right to be treated with dignity and respect.

We provide:

- Equal opportunities for job applicants
- Opportunities for part-time and flexible working hours
- Opportunities for secondment and sabbatical leave
- Opportunities for flexible working hours for mothers and fathers returning to work.

We have sought to ensure that Barclay House is as accessible to disabled people as possible, with amenities that comply with disability legislation.

How to find us



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| 1 Deansgate Station | 3 Hilton Deansgate | 5 Bridgewater Hall | 7 Palace Theatre |
| 2 Oxford Rd Station | 4 G-Mex Centre | 6 Piccadilly Station | e Epigram |